

Postgraduate Programs

Majors	Main Research Fields
国际商务 International Business (2 years)	1. 国际物流与供应链管理 International Logistics and Supply Chain Management 2. 国际物流与供应链管理 International Investment and Transnational Business Operation 3. 跨境电子商务 Cross-border E-commerce 4. 商务大数据开发与应用 Development and Application of Big Data in Business
企业管理 Enterprise Management (2.5 years)	1. 企业战略管理 Enterprise Strategic Management 2. 战略品牌管理 Strategic Brand Management 3. 消费心理与行为 Consumer Psychology and Behavior 新媒体运营与文化产业管理 4. Social Media Operations and Cultural Industry Management 5. 运营管理 Enterprise Operation and Management 6. 数字营销与新零售 Digital Marketing and New Retail 7. 公司治理与兼并收购 Corporate Governance and M&A 8. 判断与行为决策 Judgement and Behavior Decision 9. 创业管理 Entrepreneurship Management 10. 创新管理与系统动力学 Innovative Corporate Management and System Dynamics
金融 Finance (2 years)	1. 金融市场投资与决策 Financial Market Investment and Decision 2. 金融机构管理 Financial Institution Management 3. 公司金融 Corporate Finance 4. 金融风险管理 Financial Risk Management 5. 量化投资 Quantitative Investment
国际法 International Law (2.5 years)	1. 国际经济法 International Economics Law (国际贸易法、国际投资法、国际货币金融法、国际税法、海商法) (International Trade Law, International Investment Law, International Monetary and Finance Law, International Tax Law, and Maritime Law) 2. 国际公法 International Public Law 3. 国际私法 International Private Law
汉语国际教育 Teaching Chinese to Speakers of Other Languages	International Chinese Language Education